



# CAP CITY BEATS

TODAY'S HITS | OLD SCHOOL | SPORTS TALK

## CAP CITY BEATS Commercial Advertising Packages

2020





# COMMERCIAL ADVERTISING PACKAGES

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## PLATINUM RECORD PACKAGE

**\$375 per week**

*Minimum of a 3-Month Contract Required*

*Note\* 10% discount for 1 year contracts*

- 672 audio advertisements per month or 168 per week (5-10 second audio commercials)
- Your logo displayed visually on Cap City TV for 2 hours for any live event or show per week, can be broken up in 30 minute intervals and up to 4 different live events or shows
- Your logo and company are mentioned on the live event programming notices that you select. These notices will be sent out on social media channels reaching 15,000+ followers (Cap City Beats, DJ Kwame, LRO Staffing and LRO Solutions platforms)
- Your logo will appear on Cap City Beats website with a direct link back to your website for as long as you advertise
- Marketing Support to create your advertising content

## GOLD RECORD PACKAGE

**\$300 per week**

*Minimum of a 3-Month Contract Required*

*Note\* 10% discount for 1 year contracts*

- 572 audio advertisements per month or 168 per week (5-10 second audio commercials)
- Your logo displayed visually on Cap City TV for 1 hour for any live event or show per week, can be broken up in 30 minute intervals and up to 4 different live events or shows
- Your logo and company are mentioned on the live event programming notices that you select. These notices will be sent out on social media channels reaching 15,000+ followers (Cap City Beats, DJ Kwame, LRO Staffing and LRO Solutions platforms)
- Your logo will appear on Cap City Beats website with a direct link back to your website for as long as you advertise
- Marketing Support to create your advertising content

